



Crisis Management Strategy: Competition and Change in Modern Enterprises (Routledge Revivals)

Simon A. Booth

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Crisis Management Strategy, first published in 1993, is an excellent introduction to the theory and practice of crisis management in modern enterprises. Simon Booth examines the conventional approaches followed by many firms in the face of change and crisis. He warns of the dangers of theories which oversimplify the causes of crisis and their possible solutions, and which overlook the individual nature of each firm and its environment. Instead, a dynamic new vision of crisis management is offered, which takes into account different kinds of crisis demanding diverse solutions. The key role of leadership is also evaluated in relation to both internally and externally generated crises.

Drawing on case studies of leading firms facing crisis solutions in a variety of environments, this truly international volume will provide valuable insight into the experience of crisis, risk and uncertainty. This title will be of interest to students of business.

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