



# Modern Typography in Britain: Graphic Design, Politics, and Society - Typography Papers 8

*Stuart Hall, Paul Stiff*

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*Typography Papers 8* is a special issue devoted to modernity in British typography. Graphic design in Britain from World War II through the 1970s is reconsidered not simply as a matter of style, but as a visible form of social philosophy and an optimistic claim on enlightenment. The issue's centerpiece is a revised version of British sociologist Stuart Hall's 1972 essay on the illustrated magazine *Picture Post*. Other topics include recollections of designing and politics; graphic design for the campaign for nuclear disarmament; and a history of the pioneering British book packager Adprint. *Typography Papers 8* is derived from the findings of the Optimism of Modernity, a research project begun in 2004 by the Department of Typography & Graphic Communication of the University of Reading.

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