



The Board Game: A Director's Companion for Winning in Business

Peter Waine

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A Director's Bible for Winning in Business

:Peter Waine

The corporate board game is complex and fraught with dangers for the unwary. In this anecdotal but practical handbook for life at the top of the corporate tree, Peter Waine distils his many years of experience into a biting expose of how company decisions are really made and executed. In vivid detail he shows how boards work in practice, and the differences between the boards of large and small companies. He also examines how corporate strategies evolve through boom and bust years, and how such changes can affect the company's relationship with the Square Mile. And he profiles the typical board and its interaction - the various personnel, the often tense relationship between CEO and Chairman, and the role of the non-executive director (NED).

* An expose of board life which shows that the reality can be stranger than fiction - set to become the book for company directors to be seen with

* The first stand-alone CBI title for senior managers - explores a number of hot topics identified by the CBI including corporate governance, business ethics and corporate social responsibility

* Pulls together a wealth of insight and experience to offer a clear view of how corporate boards operate and point the way to a winning formula in the boardroom

Peter Waine is a former CBI Director and the author of *Takeover* (0470 84330 6, 5000 copies sold) - he is the co-founder of Hanson Green, a leading non-executive director and chairman placement firm.

Readership: Senior Managers and CEOs across all functions; aspiring senior managers.

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