



Green Business: An A-to-Z Guide (The SAGE Reference Series on Green Society: Toward a Sustainable Future-Series Editor: Paul Robbins)

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Businesses increasingly recognize their capacity to help solve global environmental and social challenges, and the most innovate understand the business case for addressing such issues as climate change, water scarcity, pollution, poverty, hunger, and inequality. Via 150 signed entries, **Green Business: An A-to-Z Guide** provides an overview of key principles, approaches, strategies, and tools that businesses have used to reduce environmental impacts and contribute to sustainability. Entries reflect the expertise of scholars and practitioners from varied fields and provide references to other entries as well as citations for further reading. Together, they provide an understanding of green business practices that will be valuable for managers, policymakers, students, scholars, and citizens interested in the complex relationship between businesses and the environment. Vivid photos, searchable hyperlinks, numerous cross references, an extensive resource guide, and a clear, accessible writing style make the Green Society volumes ideal for classroom use.

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