

E-Entrepreneurship and ICT Ventures: Strategy, Organization and Technology



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Information and communication technologies related to digital networks enable the continued rise of entrepreneurial business opportunities and inventive business models.

E-Entrepreneurship and ICT ventures: Strategy, Organization and Technology provides a unique and quintessential overview of the current state of conceptual and empirical research at the interface of ebusiness and entrepreneurship research. Contributing an enhanced understanding of the important interface of e-business and entrepreneurship, this reference publication brings together leading academics and practitioners from around the world, offering essential reading material for students, educators, managers, entrepreneurs, and political decision makers interested in applying and fostering e-business concepts in an entrepreneurial environment.

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