

The MAGNET Method of Investing: Find, Trade, and Profit from Exceptional Stocks (Almanac Investor Series)

Jordan L. Kimmel, Jeffrey A. Hirsch



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The MAGNET Method of Investing: Find, Trade, and Profit from Exceptional Stocks (Almanac Investor Series) Jordan L. Kimmel, Jeffrey A. Hirsch Praise for The Magnet® Method of Investing

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"Jordan Kimmel's *The Magnet*® *Method of Investing* is an amazing, detailed, and intuitive book. I especially enjoyed Jordan's insights into diversification, the inefficient market, and identifying stocks that are in their 'sweet spot.' Jordan's writing style is also very straightforward and refreshing. He succeeds in taking complicated subjects and explaining them in an insightful way. This is simply an incredible book that is a must-read for both beginning and serious investors."

-Louis G. Navellier, Chairman and founder, Navellier & Associates, Inc.

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"We welcome Jordan's book as a valuable perspective on investing. *The Wall Street Transcript* applauds money managers like Jordan who explain their philosophies clearly, support them with research, and back them up with performance data. This is a great addition to any investing reading list." —Andrew Pickup, Publisher and CEO, The Wall Street Transcript

"*The Magnet*® *Method of Investing* takes on the important issue of diversification, which has been oversold to Main Street. This is yet another example of the need to 'go against conventional thinking' if you want to achieve superior results."

-Stan Weinstein, Editor and Publisher, Global Trend Alert

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