

J.K. Lasser Pro Real Estate Investment Trusts: New Strategies for Portfolio Management (J.K. Lasser Pro.)

Richard Imperiale



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Benefit from the outstanding investment opportunities that currently exist in the REIT industry

The growth of REITs as an asset class has created an excellent opportunity for small investors to participate in the ownership of institutional-quality real estate. Are you ready to help your clients make the most of this opportunity?

J.K. Lasser Pro Real Estate Investment Trusts thoroughly explains the nature of REITs and explores how this investment vehicle can be integrated and implemented into almost any client's portfolio. This invaluable resource discusses the benefits and performance characteristics of REITs and includes a chapter on each of the following forms of REITs available, including:

- * Residential REITs
- * Manufactured home community REITs
- * Office REITs
- * Industrial property REITs
- * Retail REITs
- * Hotel property REITs
- * Health care REITs
- * Self-storage REITs
- * Specialized, diversified, and mortgage REITs

Filled with practical guidance, vital information, and in-depth interviews with some of the most respected individuals in the REIT industry, J.K. Lasser Pro Real Estate Investment Trusts is a valuable road map to an investment vehicle that can help you stabilize and grow any investor's portfolio.

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