



Going for Growth: How to grow your business on a budget

Emma Jones

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You've joined record numbers of people in starting a business and now you're looking to grow. But you don't want the kind of growth that comes with borrowing money, employing people, or moving to pricey offices. This book has been written for you.

It looks at how to grow the business without (metaphorically speaking) outgrowing the home. It offers five ways to increase sales and profit without overly increasing overheads and cost. The pages are filled with stories of businesses growing in this modern way, and a map to follow their lead. They are franchising, outsourcing and going global at speed, whilst spreading wealth across the UK.

If you want to grow your business, enjoy this how-to guide, written by an entrepreneur who has spent a decade developing her own business, whilst supporting thousands of others in doing the same.

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