

## Fair Value Measurements: Practical Guidance and Implementation

Mark L. Zyla



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# Fair Value Measurements: Practical Guidance and Implementation

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## **Fair Value Measurements: Practical Guidance and Implementation** Mark L. Zyla **A hands-on volume for financial executives with guidance on the fair value measurement process**

In today's dynamic and volatile markets, whether buying or selling, what corporate officers need to know is the worth of an asset today, a task that for many has become complex and at times confusing. *Fair Value Measurements: Practical Guidance and Implementation* demystifies this topic, offering you a nuts-and-bolts guide of the most recent developments in preparing financial statements using fair value measurements. This straightforward book covers the best practices on measuring fair value in a business combination and how to subsequently test the value of these assets for impairment.

- Filters complicated insider concepts into easy-to-understand information on the valuation specialist's function
- Discusses the many new FASB pronouncements involving fair value
- Instantly familiarizes you on the ins and outs of fair value financial disclosure

Well-written, conversational in tone, and filled with valuable insights, *Fair Value Measurements: Practical Guidance and Implementation* lifts the veil of confusion from the substantial and growing requirements for fair value disclosures.

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