



Attention! This Book Will Make You Money: How to Use Attention-Getting Online Marketing to Increase Your Revenue

Jim F. Kukral

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Drive Web traffic and take your business into the future

In today's social Web marketplace, attention equals revenue. When you direct more attention online to your brand or business, you drive more long-term revenue. Regardless of who you are or how small your business is, you can have a huge impact using free Internet tools...provided you understand and correctly apply the latest techniques.

Attention! gives you an educational and motivational guide to using social media to market your brand or business online. In three parts, you'll discover everything you need to know to get off the ground and thrive in the social mediasphere, including

- The tools, techniques and tricks to get attention online and turn that attention into profit
- The theory behind the importance of making your mark on the Internet
- How other businesses and individuals made money from online marketing

Whether you're just starting your business, just moving it online, or already established and looking to take your business to the next level, *Attention!* is the key to success.

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