



# **Persönlichkeitspsychologie (Urban-Taschenbücher) (German Edition)**

*Lothar Laux*

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## **Persönlichkeitspsychologie (Urban-Taschenbücher) (German Edition) Lothar Laux**

Dieses Lehrbuch will neugierig machen auf das spannende und vielseitige Feld der Persönlichkeitspsychologie - mit Themen wie Stressbewältigung, Selbstdarstellung, Liebesstile, Persona im Internet und die "Big Five". Zu seinem inhaltlichen Spektrum gehören Beiträge der Alltagspsychologie (z. B. Sternzeichen und Persönlichkeit) sowie der angewandten Psychologie (z. B. Persönlichkeitscoaching, Persönlichkeitsstörungen). Im Mittelpunkt des Buches stehen die theoretischen Grundlagen der Persönlichkeitspsychologie sowie drei Kontroversen: Einzigartigkeit vs. Generalisierbarkeit, Person vs. Situation und Außensicht vs. Innensicht. Der Band schließt ab mit einer Erörterung pluralistischer Ansätze und führt in zwei neue Anwendungsgebiete (Internetnutzung, Förderung von Innovationen) ein. Der Text enthält ausführliche Einzelfallstudien und viele Abbildungen, die dem Leser die zentralen Konzepte der Persönlichkeitspsychologie anschaulich vermitteln.

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