



Creating Entrepreneurs: Making Miracles Happen

Fred Kiesner

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This book gives short, action-oriented snippets of thoughts and ideas from some of the finest thinkers of entrepreneurship. It provides insights into educational activities, entrepreneurial thinking and on-the-streets operational methodologies of entrepreneurship. The thoughts, experiences, ideas and “doable” actions presented in the book will help budding entrepreneurs pave the way for future entrepreneurial success. The contributors range from world-class educators and successful entrepreneurs, to creative social entrepreneurs.

Written in a simple and accessible manner, this book will be of interest to educators, mentors, advisors, policy makers, students, future entrepreneurs and the general public.

Contents:

- Setting the Entrepreneurial Stage: This is the Age of the Entrepreneur! (*F Kiesner*)
- The Crazy Entrepreneurial Professor! Crazy Like a Fox! (*F Kiesner*)
- Creating The 21st Century Entrepreneurial Campus (*D F Kuratko*)
- Developing Effective Business Plans (*C W Hofer*)
- Self-Assessment for the Entrepreneur! (*F Kiesner*)
- Training Programs for Fledgling Entrepreneurs (*G Solomon*)
- Global Entrepreneurship Education: What I Have Learned about Entrepreneurship Education in Asia (*L P Dana*)
- Teaching Global Entrepreneurship through Action-Based Learning (*L Middleton*)
- Social Entrepreneurs: Born or Bred? Capitalism that Makes a Difference! (*D Bussau*)
- Entrepreneurship Educators Need to be Enterprising (*C Collet & B Ó Cinnéide*)
- The Celtic Tiger Economy of Ireland: A New Perspective (*T O Keeffe*)
- The Miracle of Changing the Mindset for Young, Would-be Entrepreneurs (*J M Romaguera*)
- Entrepreneurship for Non-Traditional Youth Entrepreneurs (*R Warren*)
- Five Classic Challenges for Entrepreneurial Leaders: Coaching and Mentoring Entrepreneurial Winners! (*M Goldsmith*)
- The Entrepreneur's Ethical Survival Kit (*A Gross-Schaefer*)
- Making Entrepreneurial Finance Relevant and Interesting for Aspiring Entrepreneurs (*D Choi*)
- 100 Or So Simple Ingredients for Winning in Life as an Entrepreneur, Leader, Manager, and Winner! (*F Kiesner*)
- Entrepreneurship Within a Large Organization (*W B Truitt*)
- Can a Young Person REALLY be an Entrepreneur? (*B Keywell*)
- Being a Winner or a Loser: It is Your Choice! (*F Kiesner*)
- Creating the University-Based Entrepreneurship Resource Center (*C Caswell*)
- Listening to the Pioneers of Entrepreneurship Education (*B McKenzie*)
- The Academy of Business Leadership (*A Ouroumian*)
- Developing Entrepreneurs through Mentorship (*S Tan & L N Landrum*)
- So What is this Beast Called an Entrepreneur? (*F Kiesner*)
- Fulfilling the Impossible Dream: Breaking into a Targeted Niche Market (*M de la Torre*)
- What is It You Want out of Life? (*F Kiesner*)
- Sound Bites and Other Food for Entrepreneurial Thought (*E B Grossman*)
- What I Learned in Forty-Five Years as an Entrepreneur, Entrepreneurial Mentor, Teacher, and Coach (*J*

Bailey)

- WHEW! Pulling It All Together! (*F Kiesner*)

Readership: Graduates, researchers and general public interested in entrepreneurship.

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