



**Multinational Enterprises and Government
Intervention (RLE International Business)
(Routledge Library Editions: International
Business)**

Thomas A Poynter

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Government intervention can reduce the profits of multinational enterprises. These interventions also increase uncertainty and risk and distort trading and intra-firm sourcing patterns.

The focus of this book is a corporate survival plan that describes how a multinational can monitor its exposure to intervention and then seek to reduce it. It reports on the successes and failures of firms as they implement various global management systems and recommends a general strategy. Such a strategy will allow multinationals to continue foreign investment with the longer term horizons that will benefit both the firms and their host countries.

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