

Employee Assistance Programs in Managed Care

William Winston, Norman Winegar



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Make sense of the managed care systems that dominate the world of EAP professionals and programs today!Employee Assistance Programs in Managed Care gives you a valuable overview of modern employee assistance programs. It compares and contrasts EAPs with managed behavioral care products and examines how EAPs are often provided in conjunction with managed care services. This timely book, vital in today's ever-changing EAP climate, will familiarize you with essential managed behavioral technology such as the application of medical necessity criteria. This is especially important today in an environment dominated by employer- or insurer-sponsored managed care systems. You also get a helpful directory of EAP/managed care companiesEmployee Assistance Programs in Managed Care is your guidebook to today's EAPs, providing vital information about:

- the services modern EAPs offer to employers and employees
- participating in networks to provide both therapy and EAP services
- how EAPs interface with managed behavioral care organizations
- how EAPs are sold
- how EAPs are marketed and managed today
- professional issues--certification, credentials, ethics, and more
- ways that counseling professionals can participate in them to the advantage of their clients--and to their professional practices

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